IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF WISCONSIN MILWAUKEE DIVISION

DENISE DURRAH,)	
Plaintiff,))	Case Number
VS.)	
FRONTIER MOTOR CARS, INC.,)	
Defendant.)	

NATURE OF ACTION

1. This is an action brought under the Truth in Lending Act, 15 U.S.C. § 1601

et seq. and its implementing Regulation Z, 12 C.F.R. Part 226 (collectively "TILA").

JURISDICTION AND VENUE

2. This Court has jurisdiction under 15 U.S.C. § 1640(e) and 28 U.S.C. §

1331.

3. Venue is proper before this Court pursuant to 28 U.S.C. § 1391(b), where the acts and transactions giving rise to Plaintiffs' action occurred in this district.

PARTIES

4. Plaintiff, Denise Durrah ("Plaintiff"), is a natural person who at all relevant times resided in the State of Wisconsin, County and City of Milwaukee.

5. Defendant, Frontier Motor Cars, Inc. ("Defendant"), is a Wisconsin corporation who at all relevant times was engaged in the business of selling and financing motor vehicles.

6. At all relevant times, Defendant, in the ordinary course of its business, regularly extended or offered to extend consumer credit for which a finance charge is or may be imposed or which, by written agreement, is payable in more than four installments, and is the person to whom the transaction which is the subject of this action is initially payable.

Defendant is a creditor within the meaning of the Truth in Lending Act, 15
 U.S.C. § 1602(g) and Regulation Z, 12 C.F.R. 226.2(17).

FACTUAL ALLEGATIONS

8. On or about October 21, 2014, Plaintiff visited Defendant's dealership to shop for an automobile to be used for personal, family or household purposes.

9. Plaintiff selected a 2002 Hyundai Sonata (the "Vehicle") and agreed to purchase the Vehicle from Defendant.

10. To finance the purchase of the Vehicle, Plaintiff executed a retail installment sales contract (the "Contract") with Defendant, dated October 21, 2014.

11. A true and correct copy of the Contract is attached to this complaint as Exhibit A.

12. During the subsequent negotiations for the financing of the Vehicle, Defendant's employee stated to Plaintiff that Plaintiff was required to purchase GAP coverage in order for the financing for the Vehicle to be approved.

13. Plaintiff purchased GAP coverage for the Vehicle based upon Defendant's representations that it was required in order to obtain financing.

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14. The Truth in Lending Disclosure provided to Plaintiff in connection with the transaction disclosed an annual percentage rate of 18.00%, a finance charge of \$1,153.19, and an amount financed of \$5,471.61.

15. The Itemization of Amount Financed disclosed that Plaintiff purchased GAP coverage at a price of \$500.00 and included that amount in the disclosed amount financed.

16. The Truth in Lending Act, 15 U.S.C. § 1605(a), 12 C.F.R. 226.4(a) instructs that the Finance Charge "includes any charge payable directly or indirectly by the consumer and imposed directly or indirectly by the creditor as an incident to or a condition of the extension of credit."

17. Defendant required the purchase of GAP coverage as a condition of financing the transaction, and as such, the cost of the GAP coverage was required to be included as a finance charge in calculating the amount financed, the annual percentage rate, and the finance charge on the Contract.

18. Because Defendant did not include the cost of the GAP coverage in the finance charge in the Contract, Defendant did not disclose the actual finance charge associated with the transaction in the Truth in Lending disclosures provided to Plaintiff.

19. Because Defendant did not include the amount paid for the GAP coverage in the finance charge, Defendant did not disclose the actual finance charge expressed as an "annual percentage rate" in the Truth in Lending disclosures provided to Plaintiff. 20. Because Defendant included the amount paid for the GAP coverage in the amount financed, Defendant did not disclose the actual amount financed in the Truth in Lending disclosures provided to Plaintiff.

COUNT I VIOLATION OF 15 U.S.C. § 1638(a)(2)

21. Plaintiff repeats and re-alleges each and every factual allegation above.

22. Defendant violated 15 U.S.C. § 1638(a)(2) when it failed to disclose the amount financed to Plaintiff.

WHEREFORE, Plaintiff prays for relief and judgment, as follows:

- a) Adjudging that Defendant violated 15 U.S.C. § 1638(a)(2) and Regulation
 Z, 12 C.F.R. 226.18(b);
- b) Awarding Plaintiff statutory damages, pursuant to 15 U.S.C. § 1640(a)(2), in the amount of twice the finance charge;
- c) Awarding Plaintiff actual damages, pursuant to 15 U.S.C. § 1640(a)(1);
- d) Awarding Plaintiff reasonable attorneys' fees and costs incurred in this action, pursuant to 15 U.S.C. § 1640(a)(3);
- e) Awarding Plaintiff any pre-judgment and post-judgment interest as may be allowed under the law;
- f) Awarding such other and further relief as the Court may deem just and proper.

COUNT II VIOLATION OF 15 U.S.C. § 1638(a)(3)

23. Plaintiff repeats and re-alleges each and every factual allegation above.

24. Defendant violated 15 U.S.C. § 1638(a)(3) when it failed to disclose the finance charge to Plaintiff.

WHEREFORE, Plaintiff prays for relief and judgment, as follows:

- a) Adjudging that Defendant violated 15 U.S.C. § 1638(a)(3) and Regulation
 Z, 12 C.F.R. 226.18(d);
- b) Awarding Plaintiff statutory damages, pursuant to 15 U.S.C. § 1640(a)(2), in the amount of twice the finance charge;
- c) Awarding Plaintiff actual damages, pursuant to 15 U.S.C. § 1640(a)(1);
- d) Awarding Plaintiff reasonable attorneys' fees and costs incurred in this action, pursuant to 15 U.S.C. § 1640(a)(3);
- e) Awarding Plaintiff any pre-judgment and post-judgment interest as may be allowed under the law;
- f) Awarding such other and further relief as the Court may deem just and proper.

COUNT III VIOLATION OF 15 U.S.C. § 1638(a)(4)

25. Plaintiff repeats and re-alleges each and every factual allegation above.

26. Defendant violated 15 U.S.C. § 1638(a)(4) when it failed to disclose the Finance Charge expressed as an "annual percentage rate" to Plaintiff.

WHEREFORE, Plaintiff prays for relief and judgment, as follows:

a) Adjudging that Defendant violated 15 U.S.C. § 1638(a)(4) and Regulation
 Z, 12 C.F.R. 226.18(e);

- b) Awarding Plaintiff statutory damages, pursuant to 15 U.S.C. §1640(a)(2), in the amount of twice the finance charge;
- c) Awarding Plaintiff actual damages, pursuant to 15 U.S.C. § 1640(a)(1);
- d) Awarding Plaintiff reasonable attorneys' fees and costs incurred in this action, pursuant to 15 U.S.C. § 1640(a)(3);
- e) Awarding Plaintiff any pre-judgment and post-judgment interest as may be allowed under the law;
- f) Awarding such other and further relief as the Court may deem just and proper.

TRIAL BY JURY

27. Plaintiff is entitled to and hereby demands a trial by jury.

Dated: September 4, 2015

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